

- Notes from the President
- News of Past Presidents
- Employee Anniversary
- Welcome New Employees

# National Bank of Petersburg

## Celebrating Our 60th Anniversary

1948 - 2008

### Notes From the President

The National Bank of Petersburg was well represented in the annual Greenview Labor Day Parade by a number of employees of NBP. A special thanks to Vicki Thurman, Paul Brown, Nancy Stier, Crystal Sathoff, Jim Potts, Mary Bradford, Dave Hollis, Mary Ratliff, Mike Klein, Amy Logsdon, Linda Potts and Judy Hollis for representing NBP. Mike Klein arranged for banners to be displayed and treats to be tossed to the youngsters of all ages.

In previous issues, we discussed how rapidly interest rates have dropped. Long term mortgage rates have recently fluctuated to a small degree, however, it appears the rates will not be moving very much in either direction for the rest of the year. One thing has continued to increase substantially over the year, and will likely continue the rest of this year, and that is the loan write downs and credit market losses that the large money center banks and brokerage houses have had over the past nine months. Bloomberg News reports that over \$500 billion has been charged off or written down. National Bank of Petersburg, with its substantial capital position, continues its history and reputation as a safe and sound institution for your deposits.

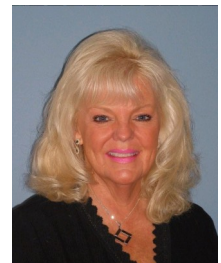
Besides normal banking needs, remember that National Bank of Petersburg has an able and willing trust department to handle any trust matters you need now or in the future.

If you have any questions in this area, feel free to call Paul Brown, our Vice President and Trust Officer or Debbie Whitley, our Assistant Trust Officer.

### News About Past Presidents

Past President Phil Deverman is spending lots of time with his grandchildren, Caleb and Gavin. Phil will continue his hobby of landscaping before escaping to Florida to hibernate for the winter. Past President Lew Hultgren is keeping himself busy tending to the needs of the Site M conservation area. Outdoors and nature are at the top of his interest list. Also, he finds time to keep up with his daughter, Carrie, who is obtaining her Masters Degree at Bradley University and is ranked number one in a class of 800 students.

### Employee Celebrates Anniversary



Donna Roat will be celebrating her 15th anniversary with the National Bank of Petersburg. Donna works as a teller and takes care of the coin and jewelry case. The bank would like to thank and congratulate Donna for her dedicated years of service. Donna and her husband, Keith, reside in Havana. They are the parents of three sons and have seven grandchildren. Stop by Donna's teller window to say hello and congratulations.

### New Employees

Amy Schultz, Lindsey Deverman and Abby Sorrells are the newest members of the NBP family. Lindsey and Amy both work in the customer service and loan department areas. Lindsey and her daughter, Meridith, reside in Petersburg, and Amy and her son, Lucas, and daughter, Lacie, reside in Greenview. Abby resides in Petersburg and works in our bookkeeping department. Please stop by to introduce yourself and say hello to Amy, Lindsey and Abby the next time you are in the bank.



## Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new

product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics

but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you’re finished writing your newsletter, convert it to a Web site and post it.



Caption describing picture or graphic.

**“To catch the reader's attention, place an interesting sentence or quote from the story here.”**

## Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or

make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

## Inside Story Headline

This story can fit 75-125 words. Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter.

There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close

to the article. Be sure to place the caption of the image near the image.



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**National Bank of  
Petersburg**

Primary Business Address  
Your Address Line 2  
Your Address Line 3  
Your Address Line 4

Phone: 555-555-5555  
Fax: 555-555-5555  
Email: xyz@microsoft.com



*Your business tag line here.*

This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U.S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

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## Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list

the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction. If space is available, this is a



Caption describing picture or graphic.

good place to insert a clip art image or some other graphic.